



BrightFarms Recognized by Walmart with Produce Innovation Award

*Award comes amid plans to expand distribution into
50 new Walmart stores throughout Ohio*

Irvington, NY – April 19, 2019 – BrightFarms, the leading supplier of locally grown salads for supermarkets, was recently awarded the Innovation Award (Produce) at Walmart’s 2019 Supplier Growth Forum in Rogers, Arkansas.

The Innovation Award follows a successful launch of BrightFarms salads in Walmart stores in Ohio.

BrightFarms produce reaches Walmart stores within 24 hours of harvest, providing consumers with a fresher product that’s grown indoors and without the use of pesticides. BrightFarms salads have quickly become a household favorite among consumers searching for more locally grown options.

The award comes amid Walmart’s plan to expand BrightFarms’ products into an additional 50 Ohio stores in the Columbus, Cincinnati and Dayton metropolitan areas this spring. Consumers in the region can expect to see BrightFarms packaged salads on the shelves by the end of May.

“Everyone at BrightFarms was thrilled to win Walmart’s Innovation Award. We are enjoying working with Walmart in their successful efforts to grow their grocery sales, and I’m grateful that consumers in central and southern Ohio will soon have access to our delicious baby greens.” said Paul Lightfoot, BrightFarms Chief Executive Officer. “We look forward to the opportunity to continue to grow with Walmart in additional markets in the future.”

For more information on BrightFarms, please visit www.brightfarms.com

About BrightFarms

BrightFarms grows local produce, nationwide. BrightFarms finances, builds, and operates local greenhouse farms in partnership with supermarkets, cities, capital sources, and vendors, enabling it to quickly and efficiently eliminate time, distance, and costs from the food supply chain. BrightFarms’ growing methods, a model for the future of scalable, sustainable local farming, uses far less energy, land and water than long distance, centralized and field grown agriculture. Fast Company recognizes BrightFarms as “One of World’s 50 Most Innovative Companies” and one of the “Top 10 Most Innovative Companies in Food” in the world. For more information, please visit www.brightfarms.com.

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