



BrightFarms To Sell Locally Grown Packaged Salads In Ohio Valley Walmart Stores

#1 Local Produce Brand Bringing Fresh, Leafy Greens to Ohio, Pennsylvania and West Virginia

Wilmington, OH, October 29, 2018 – BrightFarms, the first national brand of [local produce](#), is announcing their locally grown packaged salads at select Walmart stores in stores in Ohio, Pennsylvania and West Virginia.

Grown in BrightFarms' Wilmington, Ohio greenhouse, the packaged salads will be available to Walmart shoppers starting this October. The 120,000 square-foot commercial greenhouse opened earlier this year and is BrightFarms' fourth across the country.

As consumer demand for local produced has increased, BrightFarms has played a key role for national retailers that are looking to source from farms closer to their stores.

“The heart of our mission is to provide more of the population with access to fresh, delicious and nutrient-rich local produce. By partnering with Walmart, the largest retailer in the world, we’re able to provide a wider portion of consumers with year-round local produce that was grown by farmers in their own community.” said Paul Lightfoot, CEO of BrightFarms.

BrightFarms' hydroponic greenhouses use 80 percent less water, 90 percent less land and 90 percent less shipping fuel when compared to long distance salad growers that are typically located in California or Arizona. In addition to its Ohio location, BrightFarms operates greenhouses in Rochelle, Il.; Culpeper, Va., and Bucks County, Pa. to provide supermarkets with a consistent supply of locally grown produce. Around the country, BrightFarms' salad greens are sold in leading retailers such as Kroger, Ahold-Delhaize and Albertsons.

For more information and to find a retailer near you, visit <https://www.brightfarms.com/where-to-buy/>.

About BrightFarms

BrightFarms grows local produce, nationwide. BrightFarms finances, builds, and operates local greenhouse farms in partnership with supermarkets, cities, capital sources, and vendors, enabling it to quickly and efficiently eliminate time, distance, and costs from the food supply chain. BrightFarms' growing methods, a model for the future of scalable, sustainable local farming, uses far less energy, land and water than long distance, centralized and field grown agriculture. Fast Company recognizes BrightFarms as “One of World’s 50 Most Innovative Companies” and one of the “Top 10 Most Innovative Companies in Food” in the world. For more information, please visit www.brightfarms.com.

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