



BrightFarms' Founder Joins United Fresh Produce Association Board

Irvington, N.Y. – March 26, 2019 – BrightFarms, the leading supplier of locally grown packaged salads for supermarkets, is happy to announce that Paul Lightfoot, company founder and CEO, has joined the United Fresh Produce Association's Board of Directors.

Lightfoot's two-year term began this week in Nashville, Tennessee at the board's spring meeting. The body serves as the senior volunteer leadership group for the association.

"I'm honored to be nominated to the United Fresh Board with some of the most distinguished leaders in our industry," said Lightfoot. "I look forward to working with and learning from my fellow board members as we continue to grow the produce industry."

A healthy and sustainable food zealot, Lightfoot leads BrightFarms on its mission to provide supermarkets with the freshest, tastiest and most responsibly grown local produce. Through his vision, BrightFarms is creating the first national brand of locally grown produce.

The United Fresh Produce Association includes members in all areas of the produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations.

"Paul's addition to the board will be a major asset to United Fresh and our members." said Tom Stenzel, President of United Fresh. "He brings a wealth of knowledge from a rapidly growing segment in produce, and I'm confident that his expertise will make us a better organization." For more information about BrightFarms, visit www.brightfarms.com.

About BrightFarms

BrightFarms grows local produce, nationwide. BrightFarms finances, builds and operates local greenhouse farms in partnership with supermarkets, cities, capital sources and vendors, enabling it to quickly and efficiently eliminate time, distance and costs from the food supply chain. BrightFarms' growing methods, a model for the future of scalable, sustainable local farming, use far less energy, land and water than long distance, centralized and field grown agriculture. Fast Company recognizes BrightFarms as "One of World's 50 Most Innovative Companies" and one of the "Top 10 Most Innovative Companies in Food" in the world. For more information, please visit www.brightfarms.com.

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